

Power to Persuade: Gender

Evaluation

This report provides an overview of the qualitative feedback provided by people who attend the Power to Persuade gender day on the 17th of September 2015.

An online survey was sent to all participants with 30 responses received.

In this survey, participants were asked the following questions:

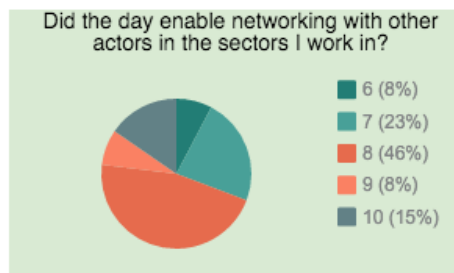
- What was the highlight of the day?
- What could have been done better?

All participants were asked how Power to Persuade could strengthen contribution towards the following goals in the future:

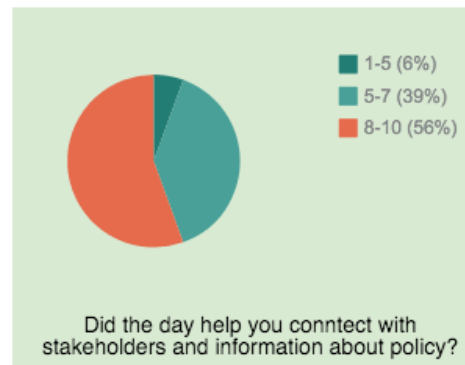
- Enabling networking with other actors in the sectors I work in
- Bringing a diverse range of voices to the table
- Connecting stakeholders to information about policy

What was the highlight of the day?

Participants reported greatly enjoying the presentations, they reported enjoying the diversity of presentations and enjoyed opportunities to hear speakers connect their personal and academic experiences.



"The highly focused and compelling presentations from academics: Cook, Baird and Deshong. Also I really liked hearing from Elena. She spoke very well of her own personal experiences working in the policy space. Michelle Deshong was the most impressive I was really glad to see that she was given the platform to speak and talk about the issues of Indigenous women."



The following speakers were identified as being particularly valuable:

- Elena Rosenman - Executive Director of the ACT Women's Legal Centre.
- Michelle Deshong – Michelle Deshong is a private consultant, policy expert and academic (James Cook University) and works closely with the Oxfam Australia project 'Straight Talk'.
- Marian Baird - Professor of Gender and Employment Relations and the Director of the Women and Work Research Group at the University of Sydney Business School.
- Eva Cox – Adjunct Professor University of Technology Sydney

*"I loved all of it - really! This was so amazing also meeting with the others in the room who shared ideas.
Feedback from participant"*

What could have been done better?

Some participants reported a desire to hear more about what Government agencies are doing in the area of gender and policy. A number of participants reported a desire to hear from presenters of diverse cultural backgrounds. Some participants reported a desire for more 'scene-setting' about how gender plays out in the policy agenda and policy development.



Not having dived in gender policy before, I would have found some scene setting at the start valuable to see how gender gets played out in policy not just in the obvious ways of women not being involved in the decision making but also in the ways in which we are not aware of.

