



Australian
National
University



Save the Children



ZOOM WEBINAR EVENT

Valuing and resourcing mother-to-mother support and breastfeeding counselling across countries – making visible the leadership, innovation and contributions of women and breastfeeding NGOs

PROGRAM	
Monday 9 November 7.00pm – 10.00pm (all times AEDT – Australian Eastern Daylight Time (Daylight Saving Time))	
7:00pm	Introduction and webinar instructions Meeting Chair: Honorary Associate Professor Julie Smith, Research School of Population Health, ANU Meeting Co-Chair: Ms Naomi Hull, WBTIAUS Coordinator Meeting Co-Chair: Mr Alessandro Iellamo, Save the Children UK
7.10pm	Volunteerism and the Tenth Step in Australian experience of breastfeeding support Dr Virginia Thorley, University of Queensland
7.25pm	Mother to mother support, local groups, and breastfeeding counselling – Nursing Mothers’ and the Australian Breastfeeding Association as pioneers and innovators Judy Gifford, Australian Breastfeeding Association
7.40pm	The marriage of breastfeeding support and feminism with health services in Norway Dr Gro Nylander, Breastfeeding Centre of Norway
7.55pm	Code advocacy and creation of an enabling environment for breastfeeding Dr JP Dadhich, Dr Arun Gupta, Radha Holla, BPNI/IBFAN Asia
8.10pm	Women as leaders of consumer and citizens’ health movements in New Zealand - mother to mother support groups, Step 10 and BFHI Carole Bartle, Policy analyst at New Zealand College of Midwives
8.25pm	Brazil community support for breastfeeding Professor Marina Rea, University of Sao Paulo and IBFAN Brazil
8.30pm	NMAA/ABA’s breastfeeding friendly environment programs – recognising and responding to trends and barriers, and scaling up policy advocacy and programs Dr Julie Smith, Research School of Population Health, ANU and Ms Sally Eldridge, Australian Breastfeeding Association



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8.40pm	ABA training for volunteer breastfeeding counsellors on mother to mother support – how it’s done, what it takes and what it gives to volunteers and mothers Heather Miller, Australian Breastfeeding Association
8.50pm	From ABA Groups and ABA Helpline to COVID-19 responses – Evolution and rapid responses to social, technological and health services delivery changes Nerida Haines, Australian Breastfeeding Association
9pm	Jordan’s experience with Syrian refugees Sura Al.Samman, Save the Children, Jordan
9.05pm	The Indonesian Breastfeeding Mothers’ Association and mother to mother support in Indonesia; Addressing policy and regulatory challenges for training and ethical standards of breastfeeding counsellors Andini Pramono, Indonesian Breastfeeding Mothers’ Association
9.20pm	Empowering women and demedicalising breastfeeding through ‘laid back’ breastfeeding support and protection in Italy Dr Sofia Quintero-Romero and Dr Adriano Cattaneo, IBFAN Italy
9.35 pm	[‘Making women’s care work and mother to mother breastfeeding support count: Gender-responsive budgeting (GRB) as a strategy for linking gender equality policy to public budgets’] Professor Margunn Bjørnholt, Research Professor, Norwegian Centre for Violence and Traumatic Stress Studies (NKVTS)
9.50pm	Questions and answers (facilitated), Dr Monica Costa, Curtin University, Western Australia.
9.55pm	Closing remarks
10pm	Close