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Save the Children



ZOOM WEBINAR EVENT

Protecting women's and children's health and human rights in the 'first food' system: commercial influence and conflicts of interest on infant and young child feeding in Australia

PROGRAM

Monday 15 February 7.00pm – 9.30pm (all times AEDT – Australian Eastern Daylight Time (Daylight Saving Time))

7:00pm	Introduction and webinar instructions Meeting Chair: Honorary Associate Professor Julie Smith, Research School of Population Health, Australian National University Meeting Co-Chair: Ms Naomi Hull, WBTIAUS Coordinator Meeting Co-Chair: Mr Alessandro Iellamo, Save the Children UK
7:10	The corporate political activity of the baby food industry and its influence on the progress of breastfeeding policy in Australia Dr Phil Baker, Deakin University
7:25	Pathways to independence; the global movement to free research, medical education and clinical practice from commercial influence' Professor Ray Moynihan, Bond University
7:40	Human rights and the Code: health and nutrition professional society guidance on conflicts of interest on infant and young child feeding Mr Alessandro Iellamo, Ms Naomi Hull, Honorary Associate Professor Julie Smith, ANU
7:50	Towards ending formula industry influence and commercial bias in infant feeding research and health professional journals' Professor Lisa Amir, La Trobe University
8:05	The WHO Code, Codex, and industry power: how BMS industry access to the global food regulatory infrastructure shapes baby food regulation and policy Ms Patti Rundall, IBFAN Global Council
8:20	Toddler milk marketing as a counter regulatory strategy to undermine effective regulation of breast-milk substitutes, Australia during the 1980s Hon. A/Professor Julie Smith, Research School of Population Health, ANU



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8:30	Regulating health and nutrition content claims on websites advertising milk formula available in Australia: how can we do better? Dr Nina Chad
8:45	The Code, and marketing of donor human milk products and other ‘breastfeeding substitutes’ through health facilities Dr Arun Gupta, BPNI/IBFAN Asia
9:00	WHO Code research and activism in Australia: the origins, Code monitoring, and advocacy achievements of Breastfeeding Advocacy Australia Ms Janelle Maree, Breastfeeding Advocacy Australia
9.15pm	Closing remarks/Questions and answers (facilitated by Professor Miranda Stewart),
9.30pm	Close

ZOOM INVITATION

Topic: Protecting women's and children's health and human rights in the 'first food' system: commercial influence and conflicts of interest on infant and young child feeding in Australia

Time: Feb 15, 2021 7PM Canberra, Sydney AEDT (Daylight savings)

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