



## ADVERTISING EQUALITY

**Picture a world where everyone is viewed and treated equally.**

That's every person, regardless of their gender, race, ability or sexual orientation, feeling equally valued, and celebrated.

The advertising industry is built on selling stories about who we are as individuals, who we are in society and our role in the world.

**But the truth is that the stories we are being told in advertising don't reflect the reality we live in.**

**We need to make a change.**

You are warmly invited to the launch of the movement to make this change.

To transform the stories we produce and consume.

To realise advertising equality.

Please join us at our online launch event:

Monday, 23 November 2020  
12.00pm – 1.00pm

Please register [here](#)