



Australian National University



Save the Children



ZOOM WEBINAR EVENT

Protecting women’s and children’s health and human rights in the ‘first food’ system: commercial influence and conflicts of interest on infant and young child feeding in Australia

| Biographies | |
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| Name | Dr Julie Smith |
| Title | Chair of Webinar, Honorary Associate Professor, Research School of Population Health, ANU, and Fellow, Tax and Transfer Policy Institute, ANU Crawford School of Public Policy |
| Bio | Dr Julie Smith (B Ec (Hons)/B A (Asian Studies), PhD) is an awarded Australian Research Council Future Fellow and Honorary Associate Professor at the Research School of Population Health, Australian National University. She is also a Fellow of the Tax and Transfer Policy Institute at the ANU Crawford School of Public Policy. Previously she held ARC and NHMRC funded appointments at the School of Regulation and Global Governance (Regnet), and the Australian Centre for Economic Research on Health (ACERH). Her research focusses on gender analysis, taxation policy, and economic aspects of breastfeeding, with more than 45 peer reviewed articles, book chapters and books. She has been an expert advisor to the World Health Organization and the US Department of Health and Human Services, the Australian Department of Health, and to national and international NGOs including ACOSS, UNICEF UK, IBFAN, and WABA. She is a co-founder of WBTi Australia, and a former director of the Australian Breastfeeding Association. Previously, she was a senior economist in the Australian and New Zealand treasuries and the Parliamentary Research Service in Canberra. |
| Name | Ms Naomi Hull |
| Title | Co-Chair of Webinar, WBTIAUS Coordinator |
| Bio | Naomi Hull is a Registered Nurse, an IBCLC and has a Masters of Public Health (nutrition) and currently the Co-ordinator of the World Breastfeeding Trends Initiative Australian team. Her passion for breastfeeding and lactation began after the birth of her first child in 2001. She became a volunteer Breastfeeding Counsellor in 2006 with the Australian Breastfeeding Association and recently completed a five-year term as the Qld Branch president. During her Masters of Public Health, her interest in the ‘bigger picture’ grew stronger and for this reason chose to look at the implementation of the Australian National Breastfeeding Strategy (2010-2015) as the topic of her Dissertation. This then led onto her current work, which involved using the World |



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| | Breastfeeding Trends initiative tool to benchmark Australia’s policies and programs on infant feeding. Naomi feels strongly about finding a way to ensure the protection and fulfilment of the rights of women and children to access information and support of health and nutrition. |
| Name | Mr Alessandro Iellamo |
| Title | Co-Chair of Webinar, Save the Children UK |
| Bio | Alessandro Iellamo is the current global adviser on Infant and Young Child Feeding in Emergencies for the Save the Children Movement. He has an extensive expertise in infant and young child feeding (IYCF) policies and practices, particularly in emergencies, and on the WHO International Code and other global tools. Previous engagements included working with UNICEF and WHO. He has worked with the WHO’s Scientific and Technical Advisory Group (STAG) on the International Code, and has been involved in developing the World Breastfeeding Trends Initiative(WBTi) and IYCF policy tools with the International Baby Food Action Network in Asia. He has also been involved in research on IYCF policies, practices and programmes, including work environments, International Code implementation, and financial aspects of the WHO/UNICEF Global Strategy on IYCF. His expertise on IYCF and IYCF-E having supported African, Middle East and South East Asia. Recently he has been engaged with IYCF and IYCF-E related policies issue also in high income countries, like Italy, Australia and Japan. He supported emergency responses, policies and capacity building and translating the IYCF Global Strategy and the IYCF-E operational guidance into national policies, preparedness plans and training packages. He is currently representing Save the Children in the steering committee of the Infant Feeding in Emergencies Core Group (IFE Core Group), the Nutrition and Food Security and Livelihood Interagency Technical Working Group, and the Global Technical Advisory Mechanism of Information and Assessments. |
| Name | Dr Phil Baker |
| Title | Research Fellow, Institute for Physical Activity and Nutrition (IPAN), Deakin University |
| Bio | Dr Phil Baker is a Lecturer in Human Nutrition at the School of Exercise and Nutrition Sciences at Deakin University, and a member of the Institute for Physical Activity and Nutrition. He holds a PhD from the National Centre for Epidemiology and Population Health, Australian National University. His research focuses on understanding the |



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| | links between food systems change, nutrition and public health, and on informing food policy actions in Australia and internationally. Much of his recent work focuses on child and maternal nutrition, and on the commercial determinants of health. |
| Name | Professor Ray Moynihan |
| Title | Assistant Professor & NHMRC Early Career Fellow; Institute for Evidence-Based Healthcare, Bond University |
| Bio | Dr Ray Moynihan is an Assistant Professor at the Institute for Evidence-Based Healthcare at Bond University in Australia and has a global reputation for tackling the problems of too much medicine and commercial distortion of medical science. A former award-winning journalist, Ray has worked at ABC’s <i>Four Corners</i> , <i>7:30 Report</i> , and the <i>Australian Financial Review</i> . He has written 4 books on the business of medicine, including Selling Sickness , which was translated into 12 languages. A one-time Harkness fellow at Harvard University, Ray’s published in the <i>NEJM</i> , <i>Lancet</i> and <i>BMJ</i> , and has presented The Recommended Dose podcast series. Ray is a long-term survivor of Motivational Deficiency Disorder and currently an NHMRC Early Career Fellow. In 2019 he led and helped launch a BMJ initiative calling for a global move towards more independence from industry in medical research, education and practice. |
| Name | Professor Lisa Amir |
| Title | Principal Research Fellow, Judith Lumley Centre |
| Bio | Lisa Amir is a general practitioner and has been an International Board Certified Lactation Consultant since 1989. She is the author of over 100 peer-review articles on breastfeeding. She works in breastfeeding medicine at The Royal Women’s Hospital in Melbourne. She is a Principal Research Fellow at Judith Lumley Centre, La Trobe University and is the Editor-in-Chief of the open access journal, International Breastfeeding Journal. |



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| Name | Patti Rundall, OBE |
| Title | Policy Director, Baby Milk Action - IBFAN UK, IBFAN Global Council |
| Bio | Trained as an artist and teacher, since 1980 has focused on building collaborative networks that help countries bring in legally binding controls based on the International Code of Marketing of Breastmilk Substitutes and WHA Resolutions that protect the rights of ALL parents to sound, independent information about infant and young child feeding. Conflicts of interest (COI) and its impact on policy-making, research, education, and health systems is a cross cutting theme of her work. After prompting the adoption of the first WHA Resolution on COI in 1996 she has done much to help bring in the 19 Resolutions that clarify and strengthen the Code. In the effort to strengthen EU baby food legislation, she prompted the reorganisation of transparency and COI rules of the EU’s scientific advisory bodies. She is a member of IBFAN’s Codex Working group, a member of the Civil Society Mechanism at the Committee on Food Security, a founder of the Conflicts of Interest Coalition/Network (launched at the UN General Assembly in 2011) a member of the Infant Feeding in Emergencies core group, a leader in company campaigns such the Nestle Boycott, the IBFAN member on the European Commission's Platform for Action on Diet and Physical Activity from 2007 (walking out with other NGOs in 2019). She played a key role in the making of the movie Tigers, that told the story of Syed Aamir Raza, the Nestle baby milk salesman turned whistle-blower. |
| Name | Dr Nina Chad |
| Title | |
| Bio | |
| Name | Dr Arun Gupta |
| Title | |
| Bio | |
| Name | Dr Janelle Maree |
| Title | Co-founder, Breastfeeding Advocacy Australia |



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| Bio | Janelle Maree has been a breastfeeding counsellor since 1985. She has assisted with the Thallikool project in Australia, which aimed to train Indigenous women to become breastfeeding counsellors and which developed an Infant Nutrition Kit for Aboriginal Health Workers in collaboration with the Aboriginal Health Unit at the NSW Department of Health. Janelle has taught breastfeeding education to Midwives in both Australia and Vietnam. She co-established Breastfeeding Advocacy Australia and has established a strong social media presence for breastfeeding. Janelle is currently providing online Twitter education to Health Professionals via the #breastfeedingschool. |
| Name | Professor Miranda Stewart |
| Title | Professor of Law, University of Melbourne |
| Bio | Miranda Stewart is Professor of Law at the University of Melbourne Law School where she is Director of the Tax Group and is a Fellow at the Tax and Transfer Policy Institute at the Crawford School of Public Policy, The Australian National University. Miranda was the inaugural Director of the Institute from 2014 to 2017. Miranda has more than 25 years research, practical and leadership experience in tax law and policy in academia, government and the private sector across a wide range of topics including gender budgeting and gender equality in tax and transfer systems. Miranda edited Tax, Social Policy and Gender (2017, ANU Press) and has recently presented about gender budgeting to the Overseas Development Institute in the United Kingdom and to the government of Ethiopia, as well as giving evidence before the Victorian Government Parliamentary Inquiry into gender budget analysis. Miranda has an enduring interest in the resilience, legitimacy and fairness of tax systems to support good government |